

SHAHZAD ALI

DIGITAL MARKETER

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W www.topnewsfire.com

OBJECTIVE

- I am a highly skilled and experienced digital marketing specialist with a proven track record of success in driving traffic, leads, and sales.
- I have a deep understanding of the latest digital marketing trends and technologies, and I am passionate about using my skills to help businesses grow.

EXPERIENCE

- Experienced digital marketing specialist adept at driving traffic, leads, and sales.
- Passionate about leveraging cutting-edge trends and technologies to fuel business growth.

COMMUNICATION

- leadership skills
- Problem-solving
- Time management
- Creativity

PROJECTS

Top News Fire

- A website related to General News
- www.topnewsfire.com

EDUCATION

Culture of Internet

- Digital Marketing

Delhi University

- Graduated in Bachelor of Arts–2019

Delhi government CBSE

- C.B.S.E. Class-XII in 2015

Delhi government CBSE

- C.B.S.E. Class-X in 2013

KEY SKILLS

- DIGITAL MARKETING
- SEO - ON PAGE & OF PAGE
- TREND ANALYSIS AND MARKET RESEARCH
- SOCIAL MEDIA MARKETING
- SOCIAL MEDIA MANAGEMENT
- GOOGLE-ADS
- CONTENT CREATION
- EMAIL MARKETING
- GRAPHIC DESIGNING WITH CANVA
- COMMUNICATION AND COLLABORATOR
- VN VIDEO EDITOR
- VIDEO EDITING WITH CANVA
- INSHOT VIDEO EDITOR